

JOB ROLE – ASSISTANT FASHION DESIGNER

Sector –Apparel, Made-Ups and Home Furnishing
(Qualification Pack Code: AMH/Q 1210)

Class XI

PSS Central Institute of Vocational Education
Shyamla Hills, Bhopal – 462 013 , Madhya Pradesh, India



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UNIT 1: PLANNING AND DESIGNING OF GARMENT COLLECTIONS FOR A SEASON

Session 2: Roles and Responsibilities of Assistant Fashion Designer

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Session Objectives

The students will be able to:

- Gain knowledge about role and responsibilities of assistant fashion designer.
- Explain about key personal attributes and qualifications of assistant fashion designer

WHO IS A FASHION DESIGNER?

- Fashion designers are primary pillars of fashion world contributing to both cultural and social environment.
- They have a vision and talent to analyse fashion trends, sketch design ideas, select fabrics and play a major role in all the aspects of production.
- Fashion designers develop garment and accessory designs for men, women and children.

International Designers

Coco Chanel,
Cristian Dior,
Ralph Lauren, etc.

Indian Designers

Manish Malhotra,
Tarun Tahiliani,
Sabyasachi
Mukherjee, etc



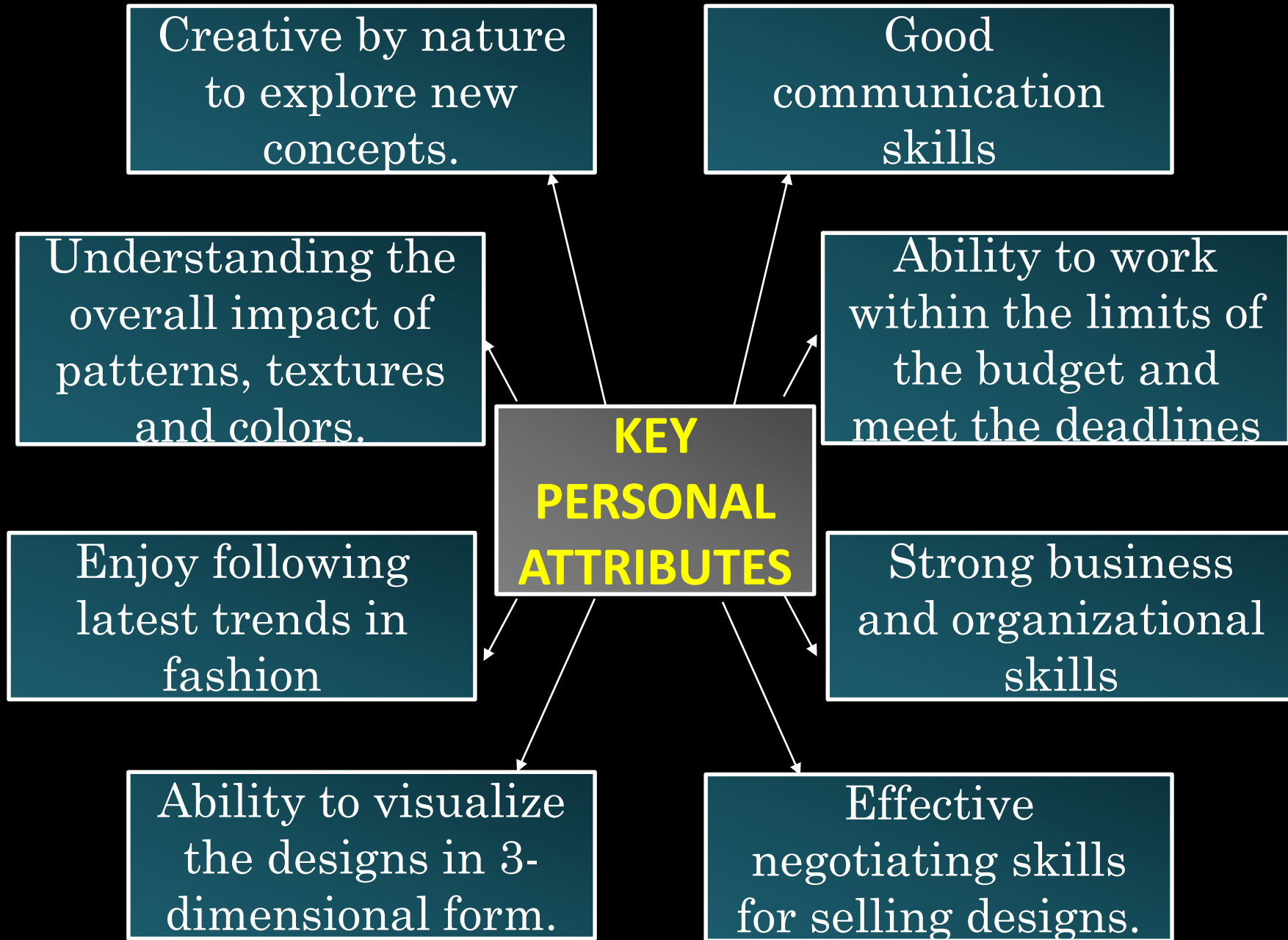
ROLES AND RESPONSIBILITIES OF AN ASSISTANT FASHION DESIGNER

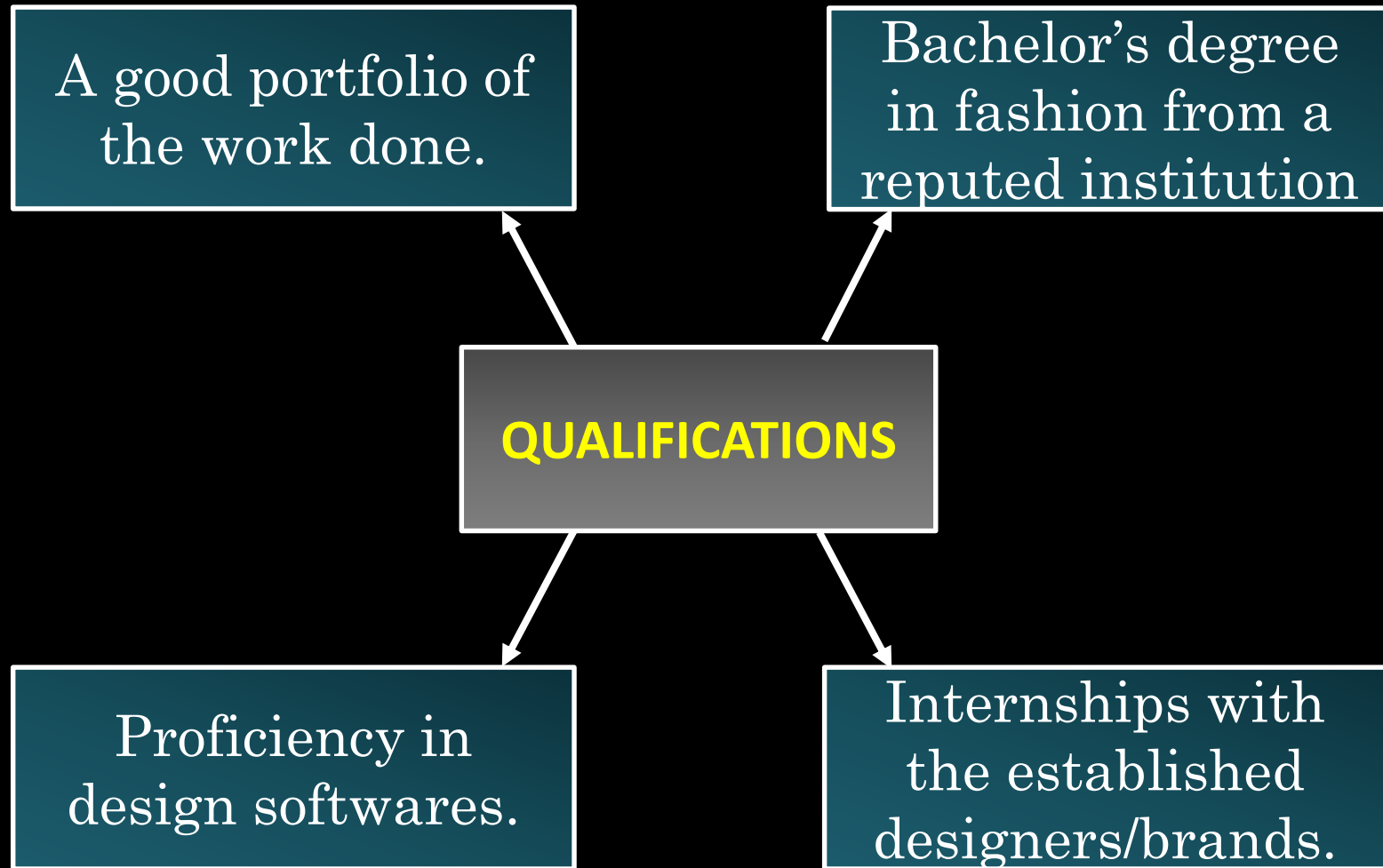
Researching
and analysing
fashion trends

Creating
designs

Meeting with
buyers

Market and
sell designs





Summary

In this session you have learnt about role and responsibilities of assistant fashion designer, description of key personal attributes and qualifications of assistant fashion designer

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