# LEARNING OUTCOME-BASED CURRICULUM











# E-commerce Delivery Associate Grade 11<sup>th</sup> & 12<sup>th</sup>







# **PSS Central Institute of Vocational Education**

(A constituent unit of NCERT, under Ministry of Education, Government of India)
Shyamla Hills, Bhopal-462002, M.P., India|www.psscive.ac.in

# LEARNING OUTCOME BASED VOCATIONALCURRICULUM

**JOB ROLE: E-Commerce Delivery Associate** 

(QUALIFICATION PACK: Ref. Id. LSC/Q2603)

**SECTOR: Logistics** 

Grades 11 and 12



PSS CENTRAL INSTITUTE OF VOCATIONAL EDUCATION
Shyamla Hills, Bhopal- 462 002, M.P., India
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# LEARNING OUTCOME BASED VOCATIONAL CURRICULUM

Logistics

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#### **COURSE COORDINATOR**

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#### **FOREWORD**

The Pandit Sundarlal Sharma Central Institute of Vocational Education (PSSCIVE) a constituent of the National Council of Educational Research and Training (NCERT) is spearheading the efforts of developing learning outcome-based curricula and courseware aimed at integrating both vocational and general qualifications to open pathways of career progression for students. It is a part of the Centrally Sponsored Scheme of vocationalisation of Secondary and Higher Secondary Education (CSSVSHSE) launched by the Ministry of Education, Government of India in 2012. The PSS Central Institute of Vocational Education (PSSCIVE) is developing curricula under the project approved by the Project Approval Board (PAB) of Samagra Shiksha Abhiyan (SSA). The main purpose of the learning outcome-based curricula is to bring about improvement in the teaching-learning process and working competencies through learning outcomes embedded in the vocational subject.

It is a matter of great pleasure to introduce this learning outcome-based curriculum as part of the vocational training packages for the job role of E-Commerce Delivery Associate. The curriculum has been developed for the higher secondary students of vocational education and is aligned to the National Occupation Standards (NOSs) of a job role identified and approved under the National Skill Qualification Framework (NSQF).

The curriculum aims to provide children with employability and vocational skills to support occupational mobility and lifelong learning. It will help them to acquire specific occupational skills that meet employers' immediate needs. The teaching process is to be performed through interactive sessions in classrooms, practical activities in laboratories and workshops, projects, field visits, and professional experiences.

The curriculum has been developed and reviewed by a group of experts and their contributions are greatly acknowledged. The utility of the curriculum will be adjudged by the qualitative improvement that it brings about in teaching-learning. The feedback and suggestions on the content by the teachers and other stakeholders will be of immense value to us in bringing about further improvement in this document.

Prof. Dinesh Prasad Saklani

Director

National Council of Education Research and Training

#### **PREFACE**

India today stands poised at a very exciting juncture in its saga. The potential for achieving inclusive growth is immense and the possibilities are equally exciting. The world is looking at us to deliver sustainable growth and progress. To meet the growing expectations, India will largely depend upon its young workforce. The much-discussed demographic dividend will bring sustaining benefits only if this young workforce is skilled and its potential is channelized in the right direction.

In order to fulfill the growing aspirations of our youth and the demand of skilled human resource, the Ministry of Education (MOE), Government of India introduced the revised Centrally Sponsored Scheme of Vocationalisation of Secondary and Higher Secondary Education that aims to provide for the diversification of educational opportunities so as to enhance individual employability, reduce the mismatch between demand and supply of skilled manpower and provide an alternative for those pursuing higher education. For spearheading the scheme, the PSS Central Institute of Vocational Education (PSSCIVE) was entrusted the responsibility to develop learning outcome-based curricula, student workbooks, teacher handbooks and e-learning materials for the job roles in various sectors, with growth potential for employment.

The PSSCIVE firmly believes that the vocationalisation of education in the nation need to be established on a strong footing of philosophical, cultural and sociological traditions and it should aptly address the needs and aspirations of the students besides meeting the skill demands of the industry. The curriculum, therefore, aims at developing the desired professional, managerial and communication skills to fulfill the needs of the society and the world of work. In order to honour its commitment to the nation, the PSSSCIVE has initiated the work on developing learning outcome-based curricula with the involvement of faculty members and leading experts in respective fields. It is being done through the concerted efforts of leading academicians, professionals, policy makers, partner institutions, Vocational Education and Training experts, industry representatives, and teachers. The expert group through a series of consultations, working group meetings and use of reference materials develops a National Curriculum. Currently, the Institute is working on developing curricula and courseware for over 100 job roles in various sectors.

We extend our gratitude to all the contributors for selflessly sharing their precious knowledge, acclaimed expertise, and valuable time and positively responding to our request for development of curriculum. We are grateful to MOE and NCERT for the financial support and cooperation in realizing the objective of providing learning outcome based modular curricula and courseware to the States and other stakeholders under the PAB (Project Approval Board) approved project of Samagra Shiskha Abhiyan (SSA) of MOE.

Finally, for transforming the proposed curriculum design into a vibrant reality of implementation, all the institutions involved in the delivery system shall have to come together with a firm commitment and they should secure optimal community support. The success of this curriculum depends upon its effective implementation and it is expected that the managers of vocational education and training system, including subject teachers will make efforts to create better facilities, develop linkages with the world of work and foster a conducive environment as per the content of the curriculum document.

The PSSCIVE, Bhopal remains committed in bringing about reforms in the vocational education and training system through the learner-centric curricula and courseware. We hope that this document will prove useful in turning out more competent Indian workforce for the 21st century.

Dr. Deepak Paliwal

Joint Director

PSS Central Institute of Vocational Education

#### **ACKNOWLEDGEMENTS**

On behalf of the team at the PSS Central Institute of Vocational Education (PSSCIVE) we are grateful to the members of the Project Approval Board (PAB) of Samagra Shiksha Abhiyan (SSA) and the officials of the Ministry of Education (MOE), Government of India for the financial support to the project for development of curricula.

We are grateful to the Director, NCERT for his support and guidance. We also acknowledge the contributions of our colleagues at the Technical Support Group of SSA, MOE, SSA Cell at the National Council of Educational Research and Training (NCERT), National Skill Development Agency (NSDA) and National Skill Development Corporation (NSDC) and Management Entrepreneurship and Professional Skill Council of India for their academic support and cooperation.

We are thankful to the Course Coordinators Dr. Pravin Narayan Mahamuni and experts for their untiring efforts and contributions in the development of this learning outcome-based curriculum. Their names are given in the list of contributors. The contributions made by The contributions made by Dr. Punnam Veeraiah, Professor Department of Business and Commerce (DBC) and Dr. Deeksha Chaurasia, Assistant Professor (Contractual), Department of Business and Commerce (DBC), PSSCIVE in development of the curriculum for the employability skills are acknowledged.

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PSSCIVE Team

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#### 1. Course Overview

#### **COURSE TITLE: E-commerce Delivery Associate**

An E-commerce Delivery Associate plays a crucial role in the logistics and delivery chain of e-commerce operations. They are responsible for ensuring that products ordered by customers are delivered accurately, on time, and in good condition. Their primary responsibilities include handling packages, delivering them to customers, picking up return packages, reconciling shipments, and handling cash-on-delivery transactions. The role also involves maintaining high standards of customer communication and adhering to the company's guidelines on integrity, ethics, safety, and security. Considering this the **E-commerce Delivery Associate** course is designed to prepare learners with the essential skills and knowledge to perform in the rapidly evolving field of e-commerce. As online shopping continues to grow, the demand for efficient delivery services has become paramount.

This course focuses on various aspects of e-commerce delivery operations, such as handling and sorting shipments, delivering and picking up packages, reconciling orders, handling cash, and maintaining communication with customers. The course also covers essential competencies like adhering to health and safety procedures, maintaining integrity and ethics, and handling specialized shipments. Through practical and theoretical sessions, learners will develop the abilities required for efficient delivery operations, including dealing with perishable and high-value shipments, handling furniture, and complying with tax invoice verification (GST). Emphasis will be placed on the importance of communication skills, problem-solving, and adherence to safety protocols.

At the end of the course, learners will not only be proficient in the subject specific skills required for e-commerce delivery associate but will also develop a strong understanding of customer satisfaction and operational efficiency. After successful completion of the course, learners will be industry-ready for a career as an E-commerce Delivery Associates.

#### COURSE OUTCOMES:

On completion of the course, learners will be able to:

- Apply effective oral and written communication skills to interact with people and customers;
- Identify the principal components of a computer system;
- Demonstrate the basic skills of using computer;
- Demonstrate self-management skills;
- Demonstrate the ability to provide a self-analysis in context of entrepreneurial skills and abilities;
- Demonstrate the knowledge of the importance of green skills in meeting the challenges of sustainable development and environment protection;
- Identify the roles and responsibilities of an E-commerce Delivery Associate within the e-commerce logistics ecosystem.
- Explain the process of handling and sorting shipments, including the procedures for delivering and returning packages.
- Demonstrate safe and effective techniques for delivering packages, ensuring adherence to health, safety, and security norms.

- Apply company procedures for reconciling shipments and handling cash-on-delivery transactions.
- Analyse common challenges in the delivery process and propose solutions to enhance customer satisfaction and operational efficiency.
- Operate tools and equipment required for handling different types of shipments, including perishable and high-value goods.
- Evaluate customer feedback and use it to improve delivery service quality and customer interaction.
- Adhere to ethical practices and maintain integrity in all operational tasks and interactions.
- Communicate effectively with customers, providing accurate information and resolving queries in a professional manner.
- Follow health, safety, and security procedures to mitigate risks and ensure a safe working environment during.

COURSE REQUIREMENTS: The learner should have a basic knowledge of computers.

**COURSE LEVEL:** This is an intermediate-level course. On completion of this course, a student can take up a diploma or degree-level course. On completion of this course, a student can take up a course for a job role in the Office Management sector

**COURSE DURATION: 600 hrs.** 

Grade 11: 300 hrs.

Grade 12: 300 hrs.

Total: 600 hrs.

### 2. Scheme of Units

This course is a planned sequence of instructions consisting of units meant for developing the employability and vocational competence of students of Grades 11 and 12 opting for the vocational subjects along with general education subjects.

The Unit wise distribution of hours and marks for Grade 11 is as follows:

	GRADE 11		
	Units	No. of Hours for Theory and Practical	Max. Marks for Theory and Practical
		300	100
Part A	Employability Skills		
	Unit 1: Communication Skills – III	25	
	Unit 2: Self-management Skills – III	25	
	Unit 3: Information and Communication Technology Skills – III	20	10
	Unit 4: Entrepreneurial Skills – III	25	10
	Unit 5: Green Skills – III	15	
	Total	110	10
Part B	Vocational Skills		
	Unit 1: Introduction to E-commerce Delivery Associate	30	
	Unit 2: Handling and sorting of shipments	35	30
	Unit 3: Handover and Reporting Deliveries Issues	35	
	Unit 4: Integrity and Ethics in Operations	35	
	Unit 5: Health, safety, and security norms	30	
	Total	165	30
Part C	Practical Work		
	Practical Examination	06	15
	Written Test	01	10
	Viva Voce	03	10
	Total	10	35
Part D	Project Work/Field Visit		
	Practical File/Student Portfolio	10	10
	Viva Voce	05	05
	Total	15	15
	Grand Total	300	100

The unit-wise distribution of hours and marks for Grade 12 is as follows:

GRADE 12		
Units	No. of Hours for Theory and Practical	Max. Marks for Theory and Practical
	300	100
Employability Skills		
Unit 1: Communication Skills – IV	25	
Unit 2: Self-management Skills – IV	25	
Unit 3: Information and Communication Technology Skills – IV	20	10
Unit 4: Entrepreneurial Skills – IV	25	
Unit 5: Green Skills – IV	15	
Total	110	10
Vocational Skills		
Unit 1: Delivering Packages	30	
Unit 2: Pickup for return packages	35	
Unit 3: Reconciliation of Packages and Handling Cash	35	30
Unit 4: Handling Shipments	35	
Unit 5: Customer Communication and Professional Etiquettes	30	
Total	165	30
Practical Work		
Practical Examination	06	15
Written Test	01	10
Viva Voce	03	10
Total	10	35
Project Work/Field Visit		
Practical File/Student Portfolio	10	10
Viva Voce	05	05
Total	15	15
Grand Total	300	100

# 3. Teaching/Training Activities

The teaching and training activities have to be conducted in classroom, laboratory/ workshops and field visits. Students should be taken to field visits for interaction with experts and to expose them to the various tools, equipment, materials, procedures and operations in the workplace. Special emphasis should be laid on the occupational safety, health and hygiene during the training and field visits.

#### **CLASSROOM ACTIVITIES**

Classroom activities are an integral part of this course and interactive lecture sessions, followed by discussions should be conducted by trained vocational teachers. Vocational teachers should make effective use of a variety of instructional or teaching aids, such as audio-video materials, colour slides, charts, diagrams, models, exhibits, hand-outs, online teaching materials, etc. to transmit knowledge and impart training to the students.

#### PRACTICAL WORK IN LABORATORY/WORKSHOP

Practical work may include but not limited to hands-on-training, simulated training, role play, case-based studies, exercises, etc. Equipment and supplies should be provided to enhance hands-on learning experience of students. Only trained personnel should teach specialized techniques. A training plan that reflects tools, equipment, materials, skills and activities to be performed by the students should be submitted by the vocational teacher to the Head of the Institution.

#### FIELD VISITS/ EDUCATIONAL TOUR

In field visits, children will go outside the classroom to obtain specific information from experts or to make observations of the activities. A checklist of observations to be made by the students during the field visits should be developed by the Vocational Teachers for systematic collection of information by the students on the various aspects. Principals and Teachers should identify the different opportunities for field visits within a short distance from the school and make necessary arrangements for the visits. At least three field visits should be conducted in a year.

#### 4. ASSESSMENT AND CERTIFICATION

Upon successful completion of the course by the candidate, the Central/ State Examination Board for Secondary Education and the respective Sector Skill Council will certify the competencies.

The National Skills Qualifications Framework (NSQF) is based on outcomes referenced to the National Occupation Standards (NOSs), rather than inputs. The NSQF level descriptors, which are the learning outcomes for each level, include the process, professional knowledge, professional skills, core skills and responsibility. The assessment is to be undertaken to verify that individuals have the knowledge and skills needed to perform a particular job and that the learning programme undertaken has delivered education at a given standard. It should be closely linked to certification so that the individual and the employer could come to know the competencies acquired through the vocational subject or course. The assessment should be reliable, valid, flexible, convenient, cost effective and above all it should be fair and transparent. Standardized assessment tools should be used for assessment of knowledge of students. Necessary arrangements should be made for using technology in assessment of students.

#### KNOWLEDGE ASSESSMENT (THEORY)

**Knowledge Assessment** should include two components: one comprising of internal assessment and second an external examination, including theory examination to be conducted by the Board. The assessment tools shall contain components for testing the

knowledge and application of knowledge. The knowledge test can be objective paper-based test or short structured questions based on the content of the curriculum.

#### **WRITTEN TEST**

It allows candidates to demonstrate that they have the knowledge and understanding of a given topic. Theory question paper for the vocational subject should be prepared by the subject experts comprising group of experts of academicians, experts from existing vocational subject experts/teachers, subject experts from university/colleges or industry. The respective Sector Skill Council should be consulted by the Central/State Board for preparing the panel of experts for question paper setting and conducting the examinations.

The blue print for the question paper may be as follows:

Duration: 3 hrs. Max. Mark: 40

		N	o. of Question	ns		
	Typology of Question	Very Short Answer (1 mark)	Short Answer (2 Marks)	Long Answer (3 Marks)	Marks	
1.	Remembering – (Knowledge based simple recall questions, to know specific facts, terms, concepts, principles, or theories; identify, define or recite, information)	3	2	2	13	
2.	Understanding – (Comprehension – to be familiar with meaning and to understand conceptually, interpret, compare, contrast, explain, paraphrase, or interpret information)	2	3	2	14	
3.	Application – (Use abstract information in concrete situation, to apply knowledge to new situations: Use given content to interpret a situation, private an example, or solve a problem)	0	2	1	07	
4.	High Order Thinking Skills – (Analysis & Synthesis – Classify, compare, contrast, or differentiate between different pieces of information; Organize and/ or integrate unique pieces of information from a variety of sources)	0	2	0	04	
5.	Evaluation – (Appraise, judge, and/or justify the value or worth of a decision or outcome, or to predict outcomes based on values)	0	1	0	02	
	Total	5x1=5	10x2=20	5x3=15	40 (20questions)	

#### SKILL ASSESSMENT (PRACTICAL)

Assessment of skills by the students should be done by the assessors/examiners on the basis of practical demonstration of skills by the candidate, using a competency checklist. The competency checklist should be developed as per the National Occupation Standards

(NOSs) given in the Qualification Pack for the Job Role to bring about necessary consistency in the quality of assessment across different sectors and Institutions. The student has to demonstrate competency against the performance criteria defined in the National Occupation Standards and the assessment will indicate that they are 'competent', or are 'not yet competent'. The assessors assessing the skills of the students should possess a current experience in the industry and should have undergone an effective training in assessment principles and practices. The Sector Skill Councils should ensure that the assessors are provided with the training on the assessment of competencies.

Practical examination allows candidates to demonstrate that they have the knowledge and understanding of performing a task. This will include hands-on practical exam and viva voce. For practical, there should be a team of two evaluators – the subject teacher and the expert from the relevant industry certified by the Board or concerned Sector Skill Council. The same team of examiners will conduct the viva voce.

**Project Work** (individual or group project) is a great way to assess the practical skills on a certain time period or timeline. Project work should be given on the basis of the capability of the individual to perform the tasks or activities involved in the project. Projects should be discussed in the Class and the teacher should periodically monitor the progress of the project and provide feedback for improvement and innovation. Field visits should be organised as part of the project work. Field visits can be followed by a small-group work/project work. When the Class returns from the field visit, each group might be asked to use the information that they have gathered to prepare presentations or reports of their observations. Project work should be assessed on the basis of practical file or student portfolio.

**Student Portfolio** is a compilation of documents that supports the candidate's claim of competence. Documents may include reports, articles, photos of products prepared by students in relation to the unit of competency.

**Viva voce** allows candidates to demonstrate communication skills and content knowledge. Audio or video recording can be done at the time of viva voce. The number of external examiners would be decided as per the existing norms of the Board and these norms should be suitably adopted/adapted as per the specific requirements of the vocational subject. Viva voce should also be conducted to obtain feedback on the student's experiences and learning during the project work/field visits.

Upon successful completion of the course by the candidate, Central/State Examination Board for Secondary Education and the respective Sector Skill Council will certify the competencies

# **5. UNIT CONTENTS**

# **GRADE11**

# Part A: Employability Skills

S. No.	Units	Duration (hrs)
1.	Communication Skills- III	25
2.	Self-management Skills – III	25
3.	Information and Communication Technology Skills – III	20
4.	Entrepreneurial Skills – III	25
5.	Green Skills – III	15
	Total	110

	UNIT 1: COMMUNICATION SKILLS – III				
Duration	Duration: 25 hrs				
	Theory (10 hrs)	Practical (15 hrs)			
LO1	Demonstrate Knowledge of Effective (	Communication			
1.	<ul> <li>Introduction to communication</li> <li>Importance of communication</li> <li>Elements of communication</li> <li>Perspectives in communication</li> <li>Effective communication</li> </ul>	<ul> <li>Role-play on the communication process</li> <li>Group discussion on factors affecting perspectives in communication</li> <li>Classroom discussion on the 7Cs of effective communication (i.e. Clear, Concise, Concrete, Correct, Coherent, Courteous and Complete)</li> <li>Chart making on elements of communication</li> </ul>			
LO2	Demonstrate Verbal Communication				
2.	<ul><li>Verbal communication</li><li>Public speaking</li></ul>	<ul> <li>Role-play of a phone conversation.</li> <li>Group exercise on delivering speech and practicing public speaking</li> </ul>			
LO3	Demonstrate Non-Verbal Communica	ıtion			
3.	<ul> <li>Importance of non-verbal communication</li> <li>Types of non-verbal communication</li> <li>Visual communication</li> </ul>	<ul> <li>Role-play on non-verbal communication</li> <li>Group exercise and discussion on Do's and Don'ts to avoid body language mistakes</li> </ul>			

		Group activity on methods of communication
LO4	Use Correct Pronunciation	
4.	<ul><li>Pronunciation basics</li><li>Speaking properly</li><li>Phonetics</li><li>Types of sounds</li></ul>	Group exercises on pronouncing words
LO5	Demonstrate the knowledge of Ass	sertive Communication Style
5.	<ul> <li>Important communication styles</li> <li>Assertive communication</li> <li>Advantages of assertive communication</li> <li>Practicing assertive communication</li> </ul>	<ul> <li>Group discussion on communication styles</li> <li>Group discussion on observing and sharing communication styles</li> </ul>
LO6	Demonstrate the Knowledge of Say	ying No
6.	<ul><li>Steps for saying 'No'</li><li>Connecting words (Conjunctions)</li></ul>	<ul><li>Group discussion on how to respond</li><li>Group activity on saying 'No'</li></ul>
LO7	Identify and Use Parts of Speech in	Writing
7.	<ul> <li>Capitalization</li> <li>Punctuation</li> <li>Basic parts of speech</li> <li>Supporting parts of speech</li> </ul>	<ul> <li>Group exercises on identifying parts of speech</li> <li>Group exercises on constructing sentences</li> <li>Group exercises on nouns</li> </ul>
LO8	Write Sentences and Paragraphs	
8.	<ul><li>Parts of a sentence</li><li>Types of objects</li><li>Types of sentences</li><li>Paragraph</li></ul>	<ul> <li>Exercises on making sentences</li> <li>Activity on active and passive voice</li> <li>Assignment on writing different types of sentences</li> </ul>
LO9	Communicate with People	
9.	<ul> <li>Greetings</li> <li>Introducing self and others</li> </ul>	<ul> <li>Role-play on formal and informal greetings</li> <li>Role-play on introducing someone</li> <li>Practice session and group discussion</li> </ul>

		on greeting different people.
LO10	Introduce Self to Others and Write Ab	out Oneself
10.	<ul><li>Talking about self</li><li>Filling out a form to write about self</li></ul>	<ul> <li>Practicing self-introduction to write about self</li> <li>Filling up forms to write about self</li> </ul>
LO11	Ask Questions	
11.	<ul><li>Types of questions</li><li>Asking close-ended and open-ended questions</li></ul>	<ul> <li>Exercise on asking different types of questions</li> <li>Group activity on framing open and close-ended questions</li> </ul>
LO12	Communicate Information About Far	nily to Others
12.	Words that show relations in the family	<ul> <li>Practice talking about family</li> <li>Role-play on talking about family members</li> </ul>
LO13	Describe Habits and Routines	
13.	Concept of habits and routines	<ul> <li>Group discussion on habits and routines</li> <li>Group activity on describing routines</li> </ul>
LO14	Ask or Give Directions to Others	
14.	<ul><li>Asking for directions to a place</li><li>Giving directions for a place</li></ul>	<ul> <li>Role-play on asking and giving directions to a place</li> <li>Identifying symbols used for giving directions</li> </ul>

UNIT 2: SELF-MANAGEMENT SKILLS – III			
Duration	n: 25 hrs		
	Theory (10 hrs)	Practical (15 hrs)	
LO1	Identify and Analyse Own Strengths and Weaknesses		
1.	<ul> <li>Knowing yourself</li> <li>Identifying strengths and weaknesses</li> <li>Difference between interests and abilities</li> </ul>	<ul> <li>Activity on writing aim in life</li> <li>Preparing a worksheet on interests and abilities</li> </ul>	

LO2	Demonstrate Personal Grooming	
2.	Guidelines for dressing and grooming	<ul> <li>Role-play on dressing and grooming standards</li> <li>Self-reflection activity on dressing and grooming</li> </ul>
LO3	Maintain Personal Hygiene	
3.	<ul> <li>Importance of personal hygiene</li> <li>Three steps to personal hygiene</li> <li>Essential steps of hand washing</li> </ul>	<ul> <li>Role-play on personal hygiene</li> <li>Assignment on personal hygiene</li> </ul>
LO4	Demonstrate the Knowledge of Work	ing in a Team and Participating in Group
4.	<ul><li>Describe the benefits of teamwork</li><li>Working in a team</li></ul>	<ul> <li>Assignment on working in a team</li> <li>Self-reflection on teamwork</li> </ul>
LO5	Describe the Importance of Networki	ing Skills
5.	<ul> <li>Benefits of networking skills</li> <li>Steps to build networking skills</li> </ul>	Group exercise on networking in action     Assignment on networking skills
LO6	Describe the Meaning and Importan	ce of Self-Motivation
6.	<ul> <li>Self-motivation</li> <li>Types of motivation</li> <li>Qualities of Self-motivated people</li> </ul>	Activity on staying motivated     Assignment on reasons hindering motivation
LO7	Set SMART Goals	
7.	<ul> <li>Meaning of goals and purpose of goal-setting</li> <li>Setting SMART (Specific, Measurable, Attainable, Realistic and Time bound) goals</li> </ul>	<ul> <li>Assignment on setting SMART goals</li> <li>Activity in developing long-term and short-term goals using the SMART method</li> </ul>
LO8	Apply Time Management Strategies	and Techniques
8.	<ul><li>Time management</li><li>Steps for effective time management</li></ul>	<ul> <li>Preparing a checklist of daily activities</li> <li>Preparing to-do-list</li> </ul>

UNI	T 3: INFORMATION AND COMMUN	IICATION TECHNOLOGY SKILLS – III
Duration	n: 20 hours	
	The env (00 hrs)	Prophing (12 hys)
	Theory (08 hrs)	Practical (12 hrs)
LO1	Create A Document on the Word Proc	essor
1.	<ul> <li>Introduction to ICT</li> <li>Advantages of using (Information and Communication Technology) a word processor.</li> <li>Working with Libre Office Writer</li> </ul>	Group activity on demonstration and practice of the following:         i. Creating a new document         ii. Typing text         iii. Saving the text         iv. Opening and saving files on Microsoft Word/Libre Office Writer.
LO2	Identify the basic interface of LibreOff	ice
2.	Standard user interface of LibreOffice writer  i. Status bar  ii. Menu bar  iii. Tool bar  iv. Making a text bold	<ul> <li>Group activity on using the basic user interface of LibreOffice writer</li> <li>Group activity on working with Microsoft Word</li> </ul>
LO3	Save, Close, Open and Print Documer	nt
3.	<ul> <li>Saving a Word document</li> <li>Closing a Word document</li> <li>Opening an existing document</li> <li>Printing a Word document</li> </ul>	<ul> <li>Group activity on performing the functions for saving, closing, and printing documents in LibreOffice Writer</li> <li>Group activity on performing the functions for saving, closing, and printing documents in Microsoft Word</li> </ul>
LO4	Format Text in a Word Document	
4.	<ul> <li>Changing style and size of text</li> <li>Aligning text and</li> <li>Cutting, Copying, Pasting text</li> <li>Finding and replacing</li> </ul>	<ul> <li>Group activity on formatting text in Libre Office Writer</li> <li>Group activity on formatting text in Microsoft Word</li> </ul>
LO5	Check Spelling and Grammar in a Wo	 ord Document
5.	<ul><li>Starting a spell checker</li><li>Short-cut menu for spell checker</li><li>Autocorrecting spellings</li></ul>	Group activity on checking spellings and grammar using Libre Office Writer

		Group activity on checking spelling and grammar using Microsoft Word
LO6	Insert Lists, Tables, Pictures, and Shape	es in a Word Document
6.	<ul> <li>Insert bullet list</li> <li>Inserting the following in Word document <ul> <li>i. Number list</li> <li>ii. Tables</li> <li>iii. Pictures</li> <li>iv. Shapes</li> </ul> </li> </ul>	Practical exercise of inserting lists and tables using Libre Office Writer
LO7	Insert Header, Footer and Page Numb	er in a Word Document
7.	Inserting the following in a Word document  i. Header  ii. Footer  iii. page number  iv. Page count	Practical exercises of inserting header, footer and page numbers in Libre Office Writer and Microsoft Word
LO8	Demonstrate the Use of Track Change	Option in a Word Document
8.	<ul> <li>Tracking changes in Libre Office Writer</li> <li>Manage option</li> <li>Comparing documents</li> </ul>	Group activity on performing changes in track mode in Libre Office Writer and Microsoft Word

	UNIT 4: ENTREPRENE	URSHIP SKILLS – III
Duration	: 25 hrs	
	Theory (10 hrs)	Practical (15 hrs)
LO1	Differentiate Between Different Kinds o	of Businesses
1.	<ul> <li>Introduction to entrepreneurship</li> <li>Types of business activities – manufacturing, trading, and service</li> </ul>	Role-play on different kinds of businesses around us
LO2	Describe the Significance of Entrepre	neurial Values
2.	<ul><li>Values of an entrepreneur</li><li>Case study on qualities of an entrepreneur</li></ul>	Role-play on qualities of an entrepreneur

LO3	Describe the Attitudinal Changes Rec	uired to Become an Entrepreneur
3.	Difference between the attitude of an entrepreneur and an employee	Interviewing employees and entrepreneurs
LO4	Describe the Importance of Thinking	Like an Entrepreneur
4.	<ul> <li>Problems of entrepreneurs</li> <li>Problem-solving</li> <li>Thinking like an entrepreneur to solve problems</li> </ul>	Group activity on identifying and solving problems
LO5	Generate Business Ideas	
5.	<ul><li>The business cycle</li><li>Principles of idea creation</li><li>Generating a business idea</li><li>Case studies</li></ul>	Group activity to create business ideas
LO6	Describe Customer Needs and the In	nportance of Conducting a Customer Survey
6.	<ul><li>Understanding customer needs</li><li>Conducting a customer survey</li></ul>	Group activity for conducting a customer survey
LO7	Create a Business Plan	
7.	<ul> <li>Importance of business planning</li> <li>Preparing a business plan</li> <li>Principles to follow for growing a business</li> <li>Case studies</li> </ul>	Group activity on developing a business plan

	UNIT 5: GREEN	I SKILLS – III
Duration	: 15 hrs	
	Theory (07 hrs)	Practical (08 hrs)
LO1	Describe the Importance of the Main	Sectors of the Green Economy
1.	Important sectors of green	Group discussion on sectors of the
	economy-	green economy
	i. Agriculture	<ul> <li>Preparing posters on various sectors</li> </ul>
	ii. Energy resources	for promoting the green economy
	iii. Construction	

	iv. Fisheries	
	v. Forestry	
	vi. Tourism	
	vii. Transport	
	viii. Water Management	
	ix. Waste management	
	x. Manufacturing	
	xi. Industry	
	,	
100	Describe Religion for the Cross Food	
LO2	Describe Policies for the Green Econ	omy
2.	Policies for a green economy	Group discussion on initiatives for
		promoting the green economy
		Writing an essay or a short note on
		the important initiatives for
		promoting a green economy.
LO3	Describe the Role of Various Stakeho	olders in the Green Economy
3.	Stakeholders in the green	Group discussion on the role of
	economy	stakeholders in the green economy
		Making solar bulbs.
LO4	Describe the Role of Government an	d Private Agencies in the Green Economy
4.	Role of the government in	Group discussion on the role of
	promoting a green economy	government and private agencies in
	Role of private agencies in	promoting a green economy.
	promoting green economy	Preparing posters on green sectors.
	1	

## Part B: Vocational Skills Grade11

S. No.	Units	Duration (hrs)
1.	Introduction to E-commerce Delivery Associate	30
2.	Handling and sorting of shipments	35
3.	Handover and Reporting Deliveries Issues	35
4.	Integrity and Ethics in Operations	35
5.	Health, safety, and security norms	30
	Total	165

	UNIT 1: INTRODUCTION TO E-CO	MMERCE DELIVERY ASSOCIATE
Duratio	n: 25 hrs	
	Theory (10 hrs)	Practical (15 hrs)
LO1	Describe the differences between E-c	commerce delivery and traditional retail
	<ul> <li>Definition of E-commerce</li> <li>Importance of E-commerce in modern retail</li> <li>Key players in the E-commerce industry</li> <li>Differences between E-commerce and traditional retail delivery.</li> </ul>	<ul> <li>Demonstrate through presentation the growth of E-commerce in India over the last five years.</li> <li>Prepare a chart on comparison between traditional retail delivery with E-commerce Delivery.</li> <li>Group discussion on the impact of e-commerce platforms in India</li> </ul>
LO2	Describe the core responsibilities and associate in daily operations	identify essential skills of a delivery
	<ul> <li>Concept of delivery associate</li> <li>Duties of delivery associate</li> <li>Time management and customer service skills.</li> <li>Time management skills</li> <li>Customer service skills</li> <li>Work environment, routes, and tools used for deliveries.</li> <li>Routes</li> <li>Tools used for deliveries</li> <li>Importance of a delivery associate in customer experience.</li> </ul>	<ul> <li>Demonstrate through Role-play a typical day of a delivery associate.</li> <li>Time management exercise: plan and execute a delivery route.</li> <li>Demonstrate the soft skill for handling a mock customer complaint regarding a "damaged package".</li> </ul>
LO3	Describe the stages and significance	of the supply chain

	Definition and importance of supply chains.	Prepare a chat to map out the supply chain process from order to delivery.
	<ul> <li>Importance of supply chains</li> <li>Stages of the supply chain: procurement, transportation, delivery.</li> <li>Key stakeholders in the supply chain</li> <li>Role of delivery associates in logistics</li> </ul>	Prepare a presentation on key logistics partners in an E-commerce setup.
LO4	Describe how delivery services influer	nce customer satisfaction in E-commerce
	<ul> <li>Customer expectations from E-commerce deliveries.</li> <li>Impacts customer experience on delivery service</li> <li>Handling customer queries effectively.</li> <li>Measuring Performance metrics: timeliness, accuracy, etc.</li> </ul>	<ul> <li>Role-play customer interaction on resolving common delivery issues.</li> <li>Analyze and interpret delivery performance metrics.</li> <li>Survey customers about their delivery experience and present the findings.</li> </ul>

UNIT 2: HANDLING AND SORTING OF SHIPMENTS		ORTING OF SHIPMENTS
Duratio	on: 25 hrs	
	The arms (10 has)	Draw all (15 laws)
	Theory (10 hrs)	Practical (15 hrs)
LO1	Describe the specific packaging requ	irements
	Different categories of shipments	Field visit to a transport hub and;     i. Identify and classify different shipment types based on size, weight, and handling requirements.     ii. Review daily count sheets and match them to different shipment categories.
LO2	Describe the specific packaging r	equirements equirements
	<ul> <li>Packaging requirements and challenges for each shipment type.</li> <li>Obtaining daily count sheets and shipment schedules.</li> <li>Collecting necessary labels, stationery, and barcodes.</li> </ul>	Model making     Topic: Different shipment types based on size, weight, and handling requirements     Role-play packaging various shipment types according to their specific requirements

#### LO<sub>3</sub> Describe the sorting processes used in warehouses and identify priority bags for unloading and arrange necessary material handling equipment Sorting processes in E-Demonstrate the process of organizing and sorting shipments for delivery. commerce. Practice using barcode scanners to sort Importance of sorting to prevent shipments into categories. delivery delays. Simulate; Sorting Technology (barcode i. Sorting technology and Material scanners, RFID). handling equipment Material handling equipment II. Identifying bags for unloading based used for sorting on priority. Identifying bags for unloading based on priority. LO4 Describe the function of tracking systems and demonstrate barcode scanning and bag seal removal during shipment sorting Meaning of tracking systems Practice using handheld scanners to track and log shipment information. Function of tracking systems in Role-play providing real-time tracking delivery operations. updates through a mobile app. Importance of real-time updates Use a mock tracking system to for customers. understand how shipment movement is Tools used for tracking: mobile monitored apps, GPS, handheld scanners. Meaning and importance of Scanning barcodes and removing bag seals for shipment sorting. LO<sub>5</sub> Describe the importance of protective packaging and adherence to safety standards and demonstrate safe handling techniques Meaning of Safe handling Demonstrate proper lifting techniques for heavy and bulky shipments. Techniques of Safe handling in Practice sorting and packaging fragile different shipment items to avoid damage. Meaning and Importance of Conduct a safety inspection of the protective packaging handling area and equipment to Meaning of Health and safety ensure compliance with health and safety standards Health and safety standards for handling shipment Importance of Checking bags and segregating damaged shipments Concept of Segregating packages based on geography, type, storage, and priority.

	UNIT 3: HANDOVER AND REPORTI	NG DELIVERIES ISSUES
Duratio	on: 20 hours	
	Theory (08 hrs)	Practical (12 hrs)
LO1	Describe the handover process at the service reasons for undelivered shipments	
	<ul> <li>Handover process</li> <li>Process of Handover at the Destination</li> <li>Undelivered shipments</li> <li>Reasons for undelivered shipments</li> <li>Documentation for Undelivered Shipments</li> </ul>	<ul> <li>Perform the following case study on handing over undelivered shipments to the warehouse coordinator</li> <li>Fill a mock form for undelivered shipments</li> <li>Identify the reasons for undelivered shipment on visiting a delivery warehouse.</li> </ul>
LO2	Demonstrate the process of handing cash ar	ad obtaining acknowledgments
	<ul> <li>Importance of handing over company copy receipts</li> <li>Process of handing over collected cash and obtaining acknowledgements</li> </ul>	<ul> <li>Prepare a role play on handling over receipts and cash</li> <li>Prepare a cash collecting acknowledgment from billing clerk and cashier</li> </ul>
100	Book the book to see all dell'enter to see all the	
LO3	<ul> <li>Describe how to report delivery issues, vehice</li> <li>Meaning of Reporting</li> <li>Reporting delays, missed pickups, or damaged shipments</li> <li>Importance of timely reporting for shipment</li> <li>Vehicle condition and maintenance requirements.</li> <li>Requirements for Vehicle Condition and Maintenance-</li> </ul>	<ul> <li>Prepare a report on delays, missed pickup and damages to delivery associate coordinator</li> <li>Prepare a report on shipment condition and vehicle issues.</li> <li>Make a format on general inspection report and check list.</li> </ul>
LO4	Describe the correct documentation process per company policy	s and returning company property as
	<ul> <li>Types and Importance of Documentation</li> <li>Returning Policy</li> <li>Components of Returning Policy:</li> <li>Process of returning devices and unused stationery</li> </ul>	<ul> <li>Prepare a report on Estimation of the Reimbursement amount.</li> <li>Prepare the Insurance form for damage goods while visiting a delivery warehouse</li> <li>Perform the process of returning devices and collecting</li> </ul>

	acknowledgment certificate.	or	clearance

	LIMIT A INITEORITY AND E	THE STATIONS
	UNIT 4: INTEGRITY AND E	THICS IN OPERATIONS
Duration	n: 25 hrs	
	Theory (10 hrs)	Practical (15 hrs)
LO1	Identify corrupt practices and avoid u	
1.	<ul> <li>Definition of integrity and ethics in operations</li> <li>Importance of integrity in E-commerce</li> <li>Corrupt practices and misuse of company resources</li> <li>Maintaining Integrity and Prevent Corruption</li> </ul>	<ul> <li>Perform Role Play on Integrity in Operations.</li> <li>Conduct Ethical Dilemma Debate Create an Ethical Policy</li> </ul>
LO2	Explain the importance of protecting of prevent misuse	customer and business information to
2.	<ul> <li>Meaning of customer information</li> <li>Measures to protect customer information and preventing misuse</li> <li>Meaning of Data security</li> <li>Protocols for business information of Data security</li> </ul>	<ul> <li>Conduct role-play to understand         Customer Information and Data         Security</li> <li>Role-Playing Data Security Scenarios</li> <li>Quiz on Data Security Protocols</li> </ul>
LO3	Display adherence to regulatory requ	irements and safety protocols in decision
3.	<ul> <li>Meaning of ethical and unethical decisions</li> <li>Difference between ethical and unethical decisions</li> <li>Meaning of PPE and hazardous goods Regulatory requirements</li> </ul>	<ul> <li>Understanding Ethical and Unethical Decisions</li> <li>PPE Awareness Relay</li> <li>Hazardous Goods Identification Challenge</li> </ul>
LO4	Describe how to report ethical vio	lations and regulatory breaches
4.	<ul> <li>Meaning of professionalism</li> <li>Professional behavior and dress code</li> </ul>	<ul> <li>Role-Playing Scenarios</li> <li>Dress Code and Hygiene Awareness</li> <li>Communication Skills Workshop</li> </ul>

Communicating politely with clients and colleagues
<ul> <li>Reporting violations of ethics and regulations</li> </ul>
<ul> <li>Building a Positive Work Environment</li> </ul>

UNIT 5: HEALTH, SAFETY, AND SECURITY NORMS  Duration: 15 hrs		
LO1	Describe and apply SOPs for handling	hazardous goods
1.	<ul> <li>Concept of health, safety, and security procedures in operations</li> <li>Safety processes in different operational areas</li> <li>Meaning of PPE</li> <li>Importance of PPE</li> <li>Implication of Standard driving practices and safety protocols</li> </ul>	<ul> <li>Role Play - Identifying and Addressing Safety Hazards</li> <li>PPE Matching Game</li> <li>Interactive Safety Protocol Quiz</li> </ul>
		,
LO2	Describe the key health, safety, and s operations	ecurity procedures for different areas of
2.	<ul> <li>SOP for handling dangerous and hazardous goods</li> <li>Emergency response protocols</li> <li>General Emergency Response Protocols</li> <li>Emergency Response Cycle</li> <li>Reporting unsafe conditions</li> </ul>	<ul> <li>Identifying Hazardous Goods and Safety Measures</li> <li>Emergency Response Role Play</li> <li>Reporting Unsafe Conditions Exercise</li> </ul>
3.	<ul> <li>Meaning of Inspection</li> <li>Meaning of Inspection for the Job Role of a Delivery Associate</li> <li>Importance of Inspections</li> <li>Inspections of Cargo Areas for Compliance with Safety Norms</li> <li>Key Elements of Cargo Area Inspections for Safety</li> </ul>	<ul> <li>To understand inspection process students has to perform vehicle and package inspection drill</li> <li>Identify and plan for potential hazards on delivery Routes-Route Hazard Simulation</li> <li>Importance of proper stacking, clear walkways, and fire safety procedures - Stacking, Walkways, and Fire Safety</li> </ul>

	Compliance  Benefits of Regular Cargo Area Inspections  Importance of stacking, walkways, and fire safety	Simulation
LO4	and procedures	urity violations to data safety regulations
4.	<ul> <li>The 5S methodology</li> <li>Meaning of Reporting violations and security breaches in the Job of an E-Commerce Delivery Associate</li> <li>Importance of Data safety regulations and procedures</li> <li>Concept of escalation matrix</li> <li>Why is an Escalation Matrix Important</li> </ul>	<ul> <li>Match the 5S Steps to Their Descriptions</li> <li>Data Safety Scenario Role play Material Required: Pen, Pencil, Notebook</li> <li>Create an Escalation Flow Chart</li> </ul>

# **GRADE 12**

# Part A - Employability Skills

S. No.	Units	Duration (hrs)
1.	Communication Skills- IV	25
2.	Self-management Skills – IV	25
3.	Information and Communication Technology Skills - IV	20
4.	Entrepreneurial Skills – IV	25
5.	Green Skills – IV	15
	Total	110

UNIT 1: COMMUNICATION SKILLS - IV			
Duration	Duration: 25 hrs		
	Theory (10 hrs)	Practical (15 hrs)	
LO1	Demonstrate Active Listening Skills		
1.	<ul> <li>Active listening -listening skill and stages of active listening</li> <li>Overcoming barriers to active listening</li> </ul>	<ul> <li>Group discussion on factors affecting active listening</li> <li>Preparing posters of steps for active listening</li> <li>Role-play on negative effects of not listening actively</li> </ul>	
LO2	Identify The Parts Of Speech		
2.	<ul> <li>Parts of speech – using capitals, punctuation, and basic parts of speech</li> <li>Supporting parts of speech</li> </ul>	<ul> <li>Group practice on identifying parts of speech</li> <li>Group practice on constructing sentences</li> </ul>	
LO3	Write Sentences		
3.	<ul> <li>Writing simple sentence</li> <li>Writing complex sentences</li> <li>Types of object</li> <li>Types of sentences <ul> <li>i. Active and Passive sentences</li> <li>ii. Statement/</li> <li>iii. Declarative sentence</li> <li>iv. Question/</li> <li>v. Interrogative sentence</li> <li>vi. Emotion/</li> <li>vii. Reaction or Exclamatory</li> </ul> </li> </ul>	<ul> <li>Group work on writing sentences and paragraphs</li> <li>Group work on practicing writing sentences in active or passive voice</li> <li>Group work on writing different types of sentences (i.e., declarative, exclamatory, interrogative and imperative)</li> </ul>	

sentence	
viii. Order or Imperative sentence	
ix. Paragraph writing	

Duration: 25 hrs		
Doranon. 25 m3		
	Theory (10 hrs)	Practical (15 hrs)
LO1	Describe the Various Factors Influence	ing Motivation and Positive Attitude
1.	<ul> <li>Motivation and positive attitude</li> <li>Intrinsic and extrinsic motivation</li> <li>Positive attitude – ways to maintain positive attitude</li> <li>Stress and stress management - ways to manage stress</li> </ul>	<ul> <li>Role-play on avoiding stressful situations</li> <li>Activity on listing negative situations and ways to turn them to positive</li> </ul>
LO2	Demonstrate the Knowledge of becoming Oriented	
2.	<ul> <li>Becoming result-oriented</li> <li>Goal setting – examples of result-oriented goals</li> </ul>	Group activity on listing aim in life
LO3	Describe the Importance of Self-Awa	reness and the Basic Personality Traits, Types
3.	<ul> <li>Steps towards self-awareness</li> <li>Personality and basic personality traits</li> <li>Common personality disordersi. Suspicious         <ul> <li>ii. Emotional and impulsive</li> <li>iii. Anxious</li> </ul> </li> <li>Steps to overcome personality disorders</li> </ul>	Group discussion on self-awareness

Duration: 20 hours			
	Theory (06 hrs)	Practical (14 hrs)	
LO1	Identify the Components of a Spreadsheet Application		
1.	<ul> <li>Getting started with a spreadsheet - types of a spreadsheet</li> <li>Steps to start LibreOffice Calc.,</li> <li>Components of a worksheet.</li> </ul>	Group activity on identifying components of spreadsheet in LibreOffice Calc.	
LO2	Perform Basic Operations in a Spread	Isheet	
2.	<ul> <li>Opening workbook and entering data – types of data, steps to enter data, editing and deleting data in a cell</li> <li>Selecting multiple cells</li> <li>Saving the spreadsheet in various formats</li> <li>Closing the spreadsheet</li> <li>Opening the spreadsheet.</li> <li>Printing the spreadsheet.</li> </ul>	Group activity on working with data on LibreOffice Calc.	
LO3	Demonstrate the Knowledge of Work	ing with Data and Formatting Text	
3.	<ul> <li>Using a spreadsheet for addition – adding value directly, adding by using cell address, using a mouse to select values in a formula, using sum function, copying and moving formula</li> <li>Formatting cell and content</li> <li>Changing text style and font size</li> <li>Aligning text in a cell</li> <li>Highlighting text</li> </ul>	<ul> <li>Group activity on formatting a spreadsheet in Libre Office Calc</li> <li>Group activity on performing basic calculations in Libre Office Calc.</li> </ul>	
		1	
LO4	Demonstrate the Knowledge of Using	Advanced Features in Spreadsheet	
4.	<ul><li>Advanced features in Spreadsheet</li><li>i. Sorting data</li></ul>	Group activity on sorting data in Libre Office Calc	

	iii. Protecting spreadsheet with password	
LO5	Make Use of Software for Making Slides Presentations	
5.	<ul> <li>Steps to start Libre Office Impress</li> <li>Adding text to a slide presentation</li> </ul>	Group practice on working with Libre Office Impress tools
LO6	Demonstrate the Knowledge of Open	ning, Closing and Slide Presentations
6.	Printing a presentation	Group activity on closing and saving a presentation in Libre Office Impress
LO7	Demonstrate the Knowledge of work	ing with Slides
7.	Working with slides and text in a presentation-adding slides to a presentation, deleting slides, adding and formatting text, highlighting text, aligning text and changing text color	Group practice on working with font styles in Libre Office Impress
LO8	Demonstrate the Use of Advanced Fo	oatures in a Presentation
8.	<ul> <li>Advanced features used in a presentation</li> <li>Inserting shapes in the presentation</li> <li>Inserting clipart and images in a presentation</li> <li>Changing slide layout</li> </ul>	Group activity on changing slide layout on Libre Office Impress

	UNIT 4: ENTREPRENEURSHIP SKILLS – IV		
Duration	: 25 hrs		
	Theory (10 hrs) Practical (15 hrs)		
LO1	Describe the Types and Qualities of Entrepreneurs		
1.	<ul> <li>Entrepreneurship and entrepreneur</li> <li>Characteristics of</li> <li>Group discussion on the topic "An entrepreneur is not born but created".</li> </ul>		

**CURRICULUM: E-COMMERCE DELIVERY ASSOCIATE** 

	<ul> <li>entrepreneurship</li> <li>Entrepreneurship-art and science</li> <li>Qualities of a successful entrepreneur</li> <li>Types of entrepreneurs</li> <li>Roles and functions of an entrepreneur</li> <li>What motivates an entrepreneur?</li> <li>Identifying opportunities and risk-taking</li> <li>Startups</li> </ul>	Conducting a classroom quiz on various aspects of entrepreneurship.
	T	
LO2	Identify the Barriers to Entrepreneurshi	p
2.	Barriers to entrepreneurship     i. Environmental barriers     ii. Faulty business plan     iii. Personal barriers	<ul> <li>Group discussion about "What we fear about entrepreneurship"</li> <li>Activity on taking an interview of an entrepreneur.</li> </ul>
LO3	Identify the Attitude that Makes an Ent	repreneur Successful
3.	Entrepreneurial attitude	
LO4	Demonstrate the Knowledge of Entrep	reneurial Attitude and Competencies
4.	Entrepreneurial competencies     i. Decisiveness     ii. Initiative     iii. Interpersonal skills-positive         attitude, stress         management     iv. Perseverance     v. Organizational skills- time         management, goal setting,         efficiency, managing quality	<ul> <li>Playing games, such as "Who am I".</li> <li>Group discussion on business ideas</li> <li>Group practice on "Best out of Waste"</li> <li>Group discussion on the topic of "Let's grow together"</li> <li>Group activity on listing stress and methods to deal with it</li> <li>Group activity on time management</li> <li>Activity on "My entrepreneurial attitude"</li> </ul>

	UNIT 5: GREEN SKILLS – IV		
Duration	Duration: 15 hrs		
	Theory (05 hrs)	Practical (10 hrs)	
LO1	Identify the Benefits of the Green Jobs		
1.	<ul> <li>Green jobs</li> <li>Benefits of green jobs</li> <li>Green jobs in different sectors: <ol> <li>Agriculture</li> <li>Transportation</li> <li>Water conservation</li> <li>Solar and wind energy</li> <li>Eco-tourism</li> <li>Building and construction</li> <li>Solid waste management</li> <li>Appropriate technology</li> </ol> </li> </ul>	Group discussion on the importance of green jobs.	
LO2	State the Importance of Green Jobs		
2.	Importance of green jobs in the following  i. Limiting greenhouse gas emissions  ii. Minimizing waste and pollution iii. Protecting and restoring ecosystems  iv. Adapting to the effects of climate change	<ul> <li>Preparing posters on green jobs.</li> <li>Group activity on tree plantation.</li> </ul>	

# **GRADE 12**

## Part B-Vocational Skills

S. No.	Units	Duration (hrs)
1.	Delivering Packages	30
2.	Pickup for return packages	35
3.	Reconciliation of Packages and Handling Cash	35
4.	Handling Shipments	35
5.	Customer Communication and Professional Etiquettes	30
	Total	165

	UNIT 1: DELIVERIN	IG PACKAGES
Duratio	n: 25 hrs	
	Theory (10 hrs)	Practical (15 hrs)
LO1	Organize and verify delivery schedule	s, customer details
1.	<ul> <li>Meaning of daily list and schedule for deliveries</li> <li>Daily list for deliveries</li> <li>Procedure of daily list and schedule for deliveries</li> <li>Verifying customer details: address, payment method, and contact information</li> <li>Uses of devices like GPS trackers, forms, and missed delivery notes</li> <li>Plan delivery routes and handle cash-on-delivery (cod) payments</li> <li>Meaning of route planning</li> <li>Importance of route planning</li> <li>Planning a travel routes based on customer location</li> <li>Steps in planning travel routes</li> <li>Preparing necessary cash for COD deliveries</li> </ul>	<ul> <li>Practice on preparing for a delivery by collecting the necessary equipment and checking customer details.</li> <li>Perform Role-play on planning a delivery route.</li> <li>List the uses of devices in delivery operation.</li> </ul>
LO2	Plan delivery routes and handle cash-	on-delivery (COD) navments
	<u> </u>	
2.	<ul> <li>Meaning of Vehicle for Usability</li> <li>Ways of Collecting shipments from the fulfilment center</li> <li>Meaning of Packages</li> <li>Inspecting the condition of</li> </ul>	<ul> <li>Visit a transport hub and observe the process of vehicle safety procedure.</li> <li>Demonstrate the steps involving in process of loading.</li> <li>List out the dangerous goods as per the</li> </ul>

**CURRICULUM: E-COMMERCE DELIVERY ASSOCIATE** 

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	packages	company's SOP's and prepare a chart
	Meaning of loading shipments according to priority and location	on dangerous goods and how to handle them.
	Benefits Loading Shipments     According to Priority and     Location	
	<ul><li>Meaning of dangerous goods</li><li>Storing dangerous goods as per</li></ul>	
	sop's	
	Standard operating procedure for storing dangerous goods	
LO3	Describe the handling of shipments ar	nd loading techniques
3.	<ul> <li>Concept of driving and traffic rules</li> <li>Important traffic rules</li> <li>Handling customer interactions</li> <li>Meaning and procedures cod</li> </ul>	<ul> <li>Perform a mock delivery, including customer greeting, checking availability, and handling COD transactions.</li> <li>Make a poster on traffic rules in transportation of goods for delivery.</li> </ul>
	and package handover	indrisportation of goods for delivery.
LO4	Execute delivery following proper protocustomer interactions	ocols and develop communication skills for
4.	Meaning and procedure of updating the delivery status online	Simulate a scenario where the customer is unavailable, and practice updating the status and reporting back
	Concept of handling undelivered shipments and reporting back to the fulfilment center	<ul> <li>Perform Role-play on responding to customer complaints.</li> <li>Demonstrate the steps involved in recording payments information.</li> </ul>
	Procedure for handling undelivered shipments	
	Customer complaints or queries	
	Procedure of recording payment information	

UNIT 2: PICKUP FOR RETURN PACKAGES				
Duration: 25 hrs				
	Theory (10 hrs)	Practical (15 hrs)		
LO1	Describe the steps required to prepare for return package pickups			
1.	Meaning of pickup run sheet	Role-play preparing for pickups by		

Importance of Verifying collecting equipment, verifying customer account details customer information, and (address, phone number, pickup checking vehicle conditions. time) Practices on how to assemble the • Assembling devices (e.g., GPS devices. tracking) and necessary List the vehicle usability mechanism. stationery Vehicle usability and reporting issues LO<sub>2</sub> Explain how to handle cancellations and ensure pickup readiness 2. Meaning of Communication Practice on contacting customers to Importance of Communication confirm pickups. Meaning of etiquette Simulate a cancellation scenario and Maintaining proper etiquette handle customer sign-off on a during pickup cancellation slip. Handling cancellations and List the etiquette's during pick process. obtaining sign-off from customers LO3 Describe how to inspect and verify return packages according to organizational policies 3. Meaning of organizational Inspect a mock return shipment, policies following the company's verification process. Types and condition of shipment Practice filling out verification forms as per policies for return shipments. Company's Return Policy requirements LO4 Recognize the process for completing documentation after pickups 4. Meaning of shipment collection Perform mock pickups and practice forms completing the required **Documentation Process** documentation with customer signatures. Process of pickup Simulate updating pickup details on Details on the app after each the online system. collection

	UNIT 3: RECONCILIATION OF PAGE	CKAGES AND HANDLING CASH	
Duration: 20 hours			
	Theory (08 hrs)	Practical (12 hrs)	
LO1	Develop skills to verify and cross-check the number of packages received and delivered		
1.	<ul> <li>Concept of Number of packages received/assigned for delivery</li> <li>Importance of checking the number of packages delivered</li> <li>Meaning of shortages in the delivery process</li> <li>Resolving shortages in the delivery process.</li> </ul>	<ul> <li>Perform the following case study on checking the number of packages received for delivery against the number delivered shipments to the warehouse coordinator</li> <li>Prepare a process on how to resolve discrepancies related to missing packages</li> <li>Identify the shortages in the delivery process.</li> </ul>	
LO2	Gain skills to effectively report discrepancies in package reconciliation		
2.	<ul> <li>Meaning of discrepancies to the supervisor or team lead</li> <li>Reporting discrepancies to the supervisor or team lead</li> <li>Following the SOP for further action when discrepancies arise</li> </ul>	<ul> <li>Package Audit and Discrepancy Report Simulation.</li> <li>Prepare a Role-Play of Supervisor &amp; Delivery Associate.</li> <li>Prepare a Role play by analyze delivery records, identify discrepancies, and update records accurately.</li> </ul>	
LO3	Describe the importance of maintainin storage methods	g accurate cash records and using secure	
3.	<ul> <li>Meaning of COD orders from paid orders</li> <li>Separating COD orders from paid orders</li> <li>Updating cash payments only when the full amount is received</li> <li>Using tamper-proof bags for cash Handling</li> <li>Maintaining accurate cash records, including denomination breakdown</li> </ul>	<ul> <li>Prepare a role play of delivery associate to understand COD and Paid orders through real world scenario.</li> <li>Prepare a report on how logistics companies separate COD and prepaid orders.</li> <li>Make a report on cash handling, verification, and reconciliation.</li> </ul>	
104	Describe how to your set discours and it	and fallow the COD for further walks	
<b>LO4</b> 4.	Meaning of cash audits during delivery	Prepare a role play on the cash audit and reconciliation process by acting	

- Tallying cash with delivery orders at the end
- Cross-checking COD orders with Proof of Delivery (PODs) if shortage found
- Reporting cash discrepancies to the supervisor and following the
- SOP

- out real-life scenarios.
- Prepare SOP Investigation & Presentation Reinforce the importance for handling cash discrepancies.
- Perform the process of tally cash with delivery orders and identify errors.

	UNIT 4: HANDLIN	IG SHIPMENTS
Duration	: 25 hrs	
	Theory (10 hrs)	Practical (15 hrs)
LO1	Describe the processes for handling p	erishable goods from pickup to delivery
1.	<ul> <li>Meaning of Perishable goods</li> <li>Significance of temperature requirements for different perishable goods</li> <li>Ambient temperature requirements for various perishable goods.</li> <li>Process for picking, packing, loading, and storing perishable goods like food, dairy, flowers, etc.</li> <li>Steps to avoid contamination of perishables and precautions</li> <li>Documentation requirements for pickup and delivery of perishable goods</li> </ul>	<ul> <li>Identify appropriate storage temperatures for different perishable products</li> <li>Perform picking, packing, loading, and unloading of perishable goods based on SOPs.</li> <li>Demonstrate the steps involve to avoid the contaminations of perishable goods.</li> <li>List out documents required for pickup and delivery of goods.</li> </ul>
.O2	Recognize documentation and safety inspection procedures for high-value	-
2.	<ul> <li>Concept of documentation and safety for high-value shipments.</li> <li>Components of high-value shipment documentation</li> <li>Practices for safe storage and movement of high-value shipments</li> <li>Steps for checking and verifying</li> </ul>	<ul> <li>Inspect high-value shipment documentation and verify identification during collection/delivery.</li> <li>Demonstrate safe storage and handling of high-value shipments.</li> <li>Demonstrate the procedures for packing, labeling and documenting high value shipments.</li> </ul>

LO3	inspection of shipment packaging • Procedures for packing, labelling, and documenting high-value shipments  Evaluate the inspection process to ensuransport	sure item availability and condition before
3.	<ul> <li>Concept of inspection, dismantling, packing, and delivery</li> <li>Inspection process to check item availability and condition</li> <li>Procedures for dismantling, packing, and securing furniture during transport</li> <li>Documentation for damages and pickup/delivery of household goods</li> <li>Safe unloading, unpacking, and movement of furniture</li> </ul>	<ul> <li>Demonstrate the dismantling, packing, and loading of furniture for transport.</li> <li>Perform unpacking and inspecting furniture for damages, and report issues per SOP.</li> <li>identify the mechanism for damages documentation under pickup and delivery process.</li> </ul>
LO4	Describe GST rules and regulations ap	plicable to e-commerce delivery
4.	<ul> <li>Concept of GST</li> <li>Differentiating location of service recipient and place of supply for GST</li> <li>Applying CGST, IGST, and SGST based on transaction type</li> <li>GST application and reversal processes, including necessary details like GSTIN, PAN, and SAC codes</li> </ul>	<ul> <li>Calculate GST based on provided documentation.</li> <li>Inspect invoices for accuracy in GST application and demonstrate application of correct GST for shipments.</li> <li>Demonstrate the GST application and reversal procedure.</li> </ul>

UN	UNIT 5: CUSTOMER COMMUNICATION AND PROFESSIONAL ETIQUETTES			
Duration	Duration: 15 hrs			
	Theory (07 hrs) Practical (08 hrs)			
LO1	Demonstrate professional communication techniques to clarify customer needs and address complaints			
	Meaning and Importance of greeting customers	Role Play – Greeting Customers     Professionally		

Solving Customer Complaints in Steps for polite and professional communication Teams. Customer requirements **Customer Requirement Matching** Game customer complaints and dissatisfaction LO2 Develop professional relationships with customers while maintaining respecting **boundaries** Meaning of professional Role Play – Professional Customer relationships Interaction Effective impersonal relationship Customer Feedback Analysis with customers Effective Customer Communication Maintaining Effective an Matching Game. Impersonal Relationship Importance of informing customers about issues and updates customer feedback and using it to improve service Escalating negative feedback to superiors. LO<sub>3</sub> Describe the importance of maintaining proper etiquette while interacting with colleagues • Concept of Professional Role Play – Professional Communication at Work communication and etiquette with colleagues and superiors Workplace Dress Code and Hygiene • Reporting issues or problems to Checklist supervisors immediately Problem-Solving – Reporting Workplace Maintaining Privacy in Dress Issues Code and Hygiene Policies

### 6. ORGANISATION OF FIELD VISITS

In a year, at least 3 field visits/educational tours should be organised for the students to expose them to the activities in the workplace.

Visit loading dock or loading bay and observe the following: Location, Site, Office building, bin, Entry & Exit gate, Store, Gate, fencing, Bumpers, Dock leveller, Dock lift, Dock seals or dock shelters, Truck or vehicle restraint system, Dock light, Loading dock software, Side shift. During the visit, students should obtain the following information from the Owner /Supervisor / Manager of the loading dock.

- 1. Area under loading dock and its layout
- 2. Types of products entered in loading dock
- 3. Type of trucks
- 4. Various equipment's used at trucks
- 5. Documents used at the time of arrival and dispatch of goods
- 6. Sale procedure
- 7. Manpower engaged
- 8. Total expenditure of loading dock
- 9. Total annual income
- 10. Profit/Loss (Annual)
- 11. Any other information

## 7. LIST OF EQUIPMENT AND MATERIALS

The list given below is suggestive and an exhaustive list should be prepared by the vocational teacher. Only basic tools, equipment and accessories should be procured by the Institution so that the routine tasks can be performed by the students regularly for practice and acquiring adequate practical experience.

#### A. Training Material inside Lab

- 1. Charts of handling equipment's
- 2. Charts of marks and labels used on packages and boards
- 3. Samples of inventory
- 4. Instruments used for opening packages and resealing packages like cutters and strapping machines, clips etc.
- 5. Unitization devices such as pallets and packing net, PPE and MHE.
- 6. Sample copies of warehouse register format used by Inventory clerk for learning data entry and data check
- 7. Sample formats as given in the student's handbook

8. Prepare the charts of organizational hierarchy and process charts (as included in the student's handbook)

#### B. Equipment's to be seen during Field Visit

- 1. Sample documents
  - o Picklist, Bill of Materials
  - o Transportation/Truck Schedules,
  - Inventory record sheet
- 2. Sample SOP documents
  - o Material Handling Equipment Forklift,
  - o Stackers,
  - o reach trucks,
- 3. IT Systems
  - o Barcode
  - o scanners,
  - Wi-Fi systems
- 4. Material Handling Equipment
  - Hand Operated Pallet Truck
  - Battery Operated Pallet Truck
  - o Stacker,
  - o ladder,
  - Forklift etc
- 5. Pallets, Totes, Storage Bins
- 6. Shrink wraps, Dunnage
- 7. Storage racks
- 8. Basic 5s charts
  - o Sample Inventory tracking sheet,
  - o Sample Inventory records,
  - o Requisition forms,
  - o Incident reports etc
- 9. First Aid Kit
- 10. Safety and security equipments on site
  - Fire extinguisher
  - Security cameras
  - Liquid Crystal Display screens
  - Safety sign boards
  - Personal protective equipments (PPE) like gloves, helmets, ear plugs, jackets, harness, boiler suit etc.
  - Locking systems
- 11. Housekeeping equipments on site
  - o Vacuum cleaner
  - o Mops
  - Cleaning chemicals
  - Cleaning Robots
  - Air purifiers
  - o Filtering machines
  - Spill Absorbents
- 1. Waste disposal equipment's such as scrap bins, recyclers, waste processing machines etc

2. Any other equipment mentioned in the student's manual can be sighted during the field visit

#### C. Teaching/Training Aids

- 1. Computer
- 2. LCD Projector
- 3. Projection Screen
- 4. White/Black Boards
- 5. Flip Charts

## 8. TEACHER'S/TRAINER'S QUALIFICATION

Qualification and other requirements for appointment of vocational teachers/trainers on contractual basis should be decided by the State/UT. The suggestive qualifications and minimum competencies for the vocational teacher should be as follows:

SI. No.	Qualification	Minimum Competencies	Age Limit
1.	Graduate or Diploma in Logistics Management, P.G. Diploma in Logistics Management/ M. Com/ M.B.A in Management with at least 50% marks and 1- year experience. (Preference given to higher education with M.Com/MBA Management)	<ul> <li>Effective communication skills (oral and written)</li> <li>Basic computing skills.</li> <li>Technical competencies (e.g. in areas such as marketing, sales promotion, store maintenance, marketing and merchandising etc.)</li> </ul>	18-37 years (as on Jan. 01 (year))  Age relaxation to be provided as per Govt. rules.

Vocational Teachers/Trainers form the backbone of Vocational Education being imparted as an integral part of *Samagra Shiksha* (SS). They are directly involved in teaching of vocational subjects and also serve as a link between the industry and the schools for arranging industry visits, On-the-Job Training (OJT) and placement.

These guidelines have been prepared with an aim to help and guide the States in engaging quality Vocational Teachers/Trainers in the schools. Various parameters that need to be looked into while engaging the Vocational Teachers/Trainers are mode and procedure of selection of Vocational Teachers/Trainers, Educational Qualifications, Industry Experience, and Certification/Accreditation.

The State may engage Vocational Teachers/Trainers in schools approved under the component of Vocationalisation of Secondary and Higher Secondary Education under RMSA in the following ways:

(i) Directly as per the prescribed qualifications and industry experience suggested by the PSS Central Institute of Vocational Education (PSSCIVE), NCERT or the respective Sector Skill Council (SSC)

OR

- (ii) Through accredited Vocational Training Providers accredited under the National Quality Assurance Framework (NQAF\*) approved by the National Skill Qualification Committee on 21.07.2016. If the State is engaging Vocational Teachers/Trainers through the Vocational Training Provider (VTP), it should ensure that VTP should have been accredited at NQAF Level 2 or higher.
  - \* The National Quality Assurance Framework (NQAF) provides the benchmarks or quality criteria which the different organisations involved in education and training must meet in order to be accredited by competent bodies to provide government-funded education and training/skills activities. This is applicable to all organizations offering NSQF-compliant qualifications.

The eaucational qualifications required for being a vocational leacher/trainer for a particular job role are clearly mentioned in the curriculum for the particular NSQF compliant job role. The State should ensure that teachers / trainers deployed in the schools have relevant technical competencies for the NSQF qualification being delivered. The Vocational Teachers/Trainers preferably should be certified by the concerned Sector Skill Council for the particular Qualification Pack/Job role which he will be teaching. Copies of relevant certificates and/or record of experience of the teacher/trainer in the industry should be kept as record.

To ensure the quality of the Vocational Teachers/Trainers, the State should ensure that a standardized procedure for selection of Vocational Teachers/Trainers is followed. The selection procedure should consist of the following:

- (i) Written test for the technical/domain specific knowledge related to the sector;
- (ii) Interview for assessing the knowledge, interests and aptitude of trainer through a panel of experts from the field and state representatives; and
- (iii) Practical test/mock test in classroom/workshop/laboratory.

In case of appointment through VTPs, the selection may be done based on the above procedure by a committee having representatives of both the State Government and the VTP.

The State should ensure that the Vocational Teachers/Trainers who are recruited should undergo induction training of 20 days for understanding the scheme, NSQF framework and Vocational Pedagogy before being deployed in the schools.

The State should ensure that the existing trainers undergo in-service training of 5 days every year to make them aware of the relevant and new techniques/approaches in their sector and understand the latest trends and policy reforms in vocational education.

The Head Master/Principal of the school where the scheme is being implemented should facilitate and ensure that the Vocational Teachers/Trainers:

- (i) Prepare session plans and deliver sessions which have a clear and relevant purpose and which engage the students;
- (ii) Deliver education and training activities to students, based on the curriculum to achieve the learning outcomes;
- (iii) Make effective use of learning aids and ICT tools during the classroom sessions;
- (iv) Engage students in learning activities, which include a mix of different methodologies, such as project-based work, team work, practical and simulation-based learning experiences;

- (v) Work with the institution's management to organise skill demonstrations, site visits, on-job trainings, and presentations for students in cooperation with industry, enterprises and other workplaces;
- (vi) Identify the weaknesses of students and assist them in up gradation of competency;
- (vii) Cater to different learning styles and level of ability of students;
- (viii) Assess the learning needs and abilities, when working with students with different abilities
- (ix) Identify any additional support the student may need and help to make special arrangements for that support;
- (x) Provide placement assistance

Assessment and evaluation of Vocational Teachers/Trainers is very critical for making them aware of their performance and for suggesting corrective actions. The States/UTs should ensure that the performance of the Vocational Teachers/Trainers is appraised annually. Performance based appraisal in relation to certain pre-established criteria and objectives should be done periodically to ensure the quality of the Vocational Teachers/Trainers. Following parameters may be considered during the appraisal process:

- 1. Participation in guidance and counselling activities conducted at Institutional, District and State level;
- 2. Adoption of innovative teaching and training methods;
- 3. Improvement in result of vocational students of Grade X or Grade XII;
- 4. Continuous up gradation of knowledge and skills related to the vocational pedagogy, communication skills and vocational subject;
- 5. Membership of professional society at District, State, Regional, National and International level:
- 6. Development of teaching-learning materials in the subject area;
- 7. Efforts made in developing linkages with the Industry/Establishments;
- 8. Efforts made towards involving the local community in Vocational Education
- 9. Publication of papers in National and International Journals;
- 10. Organisation of activities for promotion of vocational subjects;
- 11. Involvement in placement of student's/student support services.

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